



## CALLING FILMMAKERS OF ALL AGES AND SKILL SETS IN UTAH!

It's time to put the heebie-jeebies of Halloween behind us and move on to the warm and fuzzies as FMASU proudly presents "The 2024 Christmas Edition of the Guerilla Filmmaking Challenge."

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### **Important Note:**

This year's Showcase event is family-oriented, so please keep your films warm, cheerful, and in the spirit of the season. We ask that you avoid any dark, inappropriate, or adult-themed content for this edition. Specifically:

- **No violence**
- **No nudity**
- **No sexual situations**
- **No foul language**

If you're unsure whether your content crosses the line, it's best to err on the side of caution. We welcome films of all kinds at the Guerilla Filmmaking Challenge, but for this particular showcase, we want to focus on light-hearted, family-friendly storytelling.

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## **The Theme: “TIS THE SEASON”**

For this year’s challenge, your film must center around the theme *“Tis the Season”* and should capture the heartwarming essence of Christmas. In addition to the theme, you must include one of the following props in your film:

- **A Christmas Tree**
- **A Snowman**
- **A Wreath**
- **A Santa Hat**
- **A Christmas Stocking**

The prop doesn't need to be the focal point of your film, but it must make a visible appearance. There are no bonus points for using multiple props, so feel free to choose just one!

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## **Official Rules and Submission Guidelines:**

1. **Registration Fee:** You must pay the \$30 registration fee to officially sign up for the 2024 Christmas Edition. Registration opens on Tuesday, November 12th at 7 PM. [Register HERE](#).
2. **File Format:** Films must be submitted as either an MP4 or .mov file. We recommend using Google Drive, though you may also use WeTransfer or Dropbox.
3. **Resolution:** Films should be submitted in 1080p resolution (not 4K). If you film in 4K, please export a 1080p file.
4. **File Size:** The maximum file size for your submission is 1.5 GB.
5. **Submission Deadline:** Films must be submitted by Monday, December 9th at 11:59 PM (MST). Share your film link via email to [info@fmasu.com](mailto:info@fmasu.com).
6. **Email Requirements:** Your email should include the following:
  - **Film title**
  - **Director's name**
  - **Director's phone number**
  - **Additionally, use the subject line: "2024 Christmas Guerilla".**
7. **Film Format:** You may shoot your film in any format you prefer, but it must be submitted according to the technical guidelines above.
8. **Christmas Guerilla Logo:** Please include the Christmas Guerilla logo in your film's end credits. The logo will be provided in the [Google Drive HERE](#).
9. **Film Content:** Your film must be:
  - Based on the theme *“Tis the Season”*
  - Family-friendly and Christmas-centric
  - Include at least one of the listed props
  - 6 minutes or less, including credits
10. **Content Restrictions:** Remember, this is a family-oriented challenge. Please avoid:
  - **Dark or inappropriate subject matter**
  - **Nudity, violence, sexual content, and foul language**
  - **Your film can be a comedy, drama, action, or other genres, but it must align with the spirit of the season.**
11. **Music & Footage:** You are responsible for securing the rights to any licensed music or footage. FMASU and the Guerilla Filmmaking Challenge are not liable for any copyright infringement. If you use copyrighted content, you won't be able to submit your film to festivals or post it online without proper clearance.

12. **Premiere Policy:** Do not post your film online until after *The 2024 Christmas Edition of the Guerilla Shorts Showcase*. We aim to create a premiere atmosphere for both filmmakers and attendees.
13. **Film Ownership & Archiving:** FMASU and the Guerilla Filmmaking Challenge will not claim ownership of your film. However, we may archive your film on the Guerilla YouTube Channel. If you need it removed for festival submissions, contact us and we will accommodate your request.
14. **Showcase Participation:** All eligible films will be featured in The 2024 Christmas Edition of the Guerilla Shorts Showcase. This year's event will be extra special, as we are partnering with the Utah Film Commission to celebrate the 100th Anniversary of Utah Film and Television. The Showcase will take place at the Electric Theater on Saturday, December 14th.
15. **Admission:** Admission to the Showcase is free! Be sure to invite your family and friends to join us for this special event. The schedule will include:
  - **12:00 PM:** *2024 Christmas Edition of the Guerilla Shorts Showcase*
  - **2:00 PM:** *Utah Film Commission's "Focus on the fUTURE Shorts Spotlight"*
  - Special guest appearance (12:00 PM - 5:00 PM)
  - **5:00 PM:** Filmmaker Social
16. **Awards:** At the Showcase, there will be two awards. These awards will recognize the top films in the showcase:
  - **Jury Prize**
  - **Audience Choice**
17. **Adherence to Guidelines:** Your film must comply with all the above rules to be eligible for screening at the event. Note: There are no refunds for the registration fee, regardless of whether or not your film is completed. Collected fees help fund prizes and cover event production costs. By registering, you agree to all rules and regulations.

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### **Additional Information:**

If you have any questions or need clarification, please don't hesitate to reach out to us at [info@fmasu.com](mailto:info@fmasu.com).

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**Remember:** This challenge is about having fun and pushing your creative limits. Whether you're new to filmmaking or a seasoned pro, challenge yourself to explore new ideas and showcase your talents. It's the most wonderful time of the year, and we can't wait to see what you create. Happy filmmaking, and Merry Christmas to all!



**FMASU**  
FILM AND MEDIA ALLIANCE OF SOUTHERN UTAH