



HOLIDAY GUERRILLA 2023 RULES AND REGULATIONS

CALLING FILMMAKERS OF ALL AGES AND SKILL SETS IN UTAH!

It's time to put the heebie-jeebies of Halloween behind us and move on to the warm and fuzzies as FMASU proudly presents "The 2023 Holiday Edition of the Guerilla Filmmaking Challenge."

****Important note: The upcoming Showcase event is going to be family-oriented so we ask that you kindly keep your guerilla shorts more on the warm-hearted side. Even if Christmas isn't necessarily your thing, stretch yourself creatively and steer clear of questionable material for this particular outing. Translation; No language, no violence, no nudity, and no sexual situations. If you're not entirely sure whether or not you're crossing a line with your subject matter, that probably means you're crossing it. We love films of all varieties here at the Guerilla Challenge but with this particular Edition, we really want to keep things in line with the spirit of the season. With all of that being said, the topic for the 2023 Holiday Edition of the Guerilla Filmmaking Challenge is simple, broad, and wholly appropriate for this wonderful time of year;***

CHRISTMAS CHEER

In addition to utilizing this topic, we also ask that you include 1 of the following props;

- A Christmas Tree
- An Elf on a Shelf
- A Wreath
- A Santa Hat
- A Christmas Stocking

Your prop of choice doesn't necessarily have to be front and center in your film but at the very least, it needs to make an appearance. It should also be noted that there won't be bonus points for including all 5 props, so don't feel compelled to do so.

OFFICIAL RULES AND GUIDELINES

1. You won't officially be signed up for the 2023 Holiday Edition of the Guerilla Filmmaking Challenge until you've paid the \$25 registration fee. Registration will go live on Friday, November 10th at 7 PM. You can access the registration portal by clicking [here](#).
2. Your film must be submitted as an MP4 or .mov file by way of Google Drive or Dropbox. Google Drive is preferred.
3. Your film must be 1080P. No 4K. (You can film in 4k and export a 1080p file)
4. Your film file cannot be larger than 1.5 GB!
5. Email/Share your Google Drive Link or Direct Dropbox link to info@fmasu.com no later than Sunday, December, 10th at 11:59 PM (MST.)
6. Make sure your film link email includes a film title, director's name, and phone number. Also, be sure to put "2023 Holiday Guerilla" in the subject bar.
7. Your film can be shot in any format provided it's submitted properly.
8. We ask that you include our Holiday Guerilla logo at some point during your end credits. We've included the logo in your email.
9. Your film must be built around the given topic and it must be Christmas-centric in nature. Additionally, it must include one of the previously mentioned props and it must be 6 minutes or less including credits.
10. Again, for this particular Challenge, a reminder to **avoid dark subject matter**. Also, **absolutely no nudity, no violence, no sexual situations, and no bad language**. This is an all-ages holiday-inspired event. In terms of what kind of film you make (comedy, drama, action, etc.), the choice is yours but again, please keep it all age-appropriate. We're far more laid back with content during our summer and Halloween editions but the Holiday Challenge is designed to show an entirely different shade of our wonderfully passionate (and dedicated) filmmakers.
11. Per licensed music and footage, we will leave that to your discretion. If there's something you want in your film, that's your choice, but keep in mind, you won't be able to submit your projects to festivals (or post on YouTube) unless you have clearance on any copyrighted material. FMASU and Southern Utah's Guerilla Filmmaking Challenge are not liable for use of unauthorized content.
12. Do not post your film online until after "The 2023 Holiday Edition of the Guerilla Shorts Showcase." We want to create a "premiere" environment for both the filmmakers and attendees.

13. FMASU and the Guerilla Filmmaking Challenge will not have ownership of your films but we will archive them on our Guerilla YouTube Channel. Should you take your film on the festival circuit and require us to pull it from YouTube for that reason, contact us and arrangements will be made.

14. All completed short films will play as part of "The Holiday Edition of the Guerilla Shorts Showcase" during FMASU's "A Merry Movie Christmas" Local Cause Awareness Event. This special event will take place at the historic Electric Theater on Saturday, December 16th.

15. Each submitted guerilla short will come with one free ticket to "A Merry Movie Christmas." This special yuletide event will include "The 2023 Holiday Edition of the Guerilla Shorts Showcase," a screening of a holiday gem of Christmas past, an appearance by a very special (and jolly) guest, and a few surprises.

16. There will be prizes awarded to the strongest films of the bunch therefore, filmmakers are encouraged to bring family and friends out so that they might get in on the action and vote for their favorite film.

17. Tickets for "A Merry Movie Christmas" are \$10 for adults and \$5 for children 11 and under. Additionally, we will offer a special \$25 group pass (a max of 5 people.) Tickets will go on sale soon.

18. Your film project must adhere to all of the previous guidelines or it will be disqualified from prize eligibility. Additionally, no submission fee refunds, regardless of whether or not you finish your film as collected fees will cover event production costs. By registering, you agree to the previous rules and regulations.

If you have any questions, concerns, or suggestions, please contact us at info@fmasu.com.

Remember; "The Guerilla Filmmaking Challenge" is certainly about having a fun time but it's also about pushing yourself creatively. For novices, don't be nervous. Just do your best. For those of you who have filmmaking experience or have participated in the "Guerilla Filmmaking Challenge" before, go the extra mile and challenge yourself in new and exciting ways. It's the most wonderful time of the year and nothing says Merry Christmas like a really great holiday film, therefore, happy movie making to all of you wonderful storytellers out there! We can't wait to see all of your completed projects!



FMASU
FILM AND MEDIA ALLIANCE OF SOUTHERN UTAH