

# 2022 HOLIDAY EDITION OF THE GUERRILLA FILMMAKING CHALLENGE

## HOLIDAY GUERRILLA 2022 RULES AND REGULATIONS

### CALLING FILMMAKERS OF ALL AGES AND SKILL SETS IN UTAH!

It's time to put the heebie-jeebies of Halloween behind us and move onto the warm and fuzzies as FMASU proudly presents the "The 2022 Holiday Edition of the Guerilla Filmmaking Challenge." We only have room for 20 sign ups so make sure you read through the rules and regulations sooner rather than later.

*The topic is simple, broad, and wholly appropriate for this glorious time of year;*

### **What I Want For Christmas**

*In addition to utilizing this topic and sticking to a holiday-inspired tone, we also want you to include at least 1 of the following props;*

1. A Christmas Tree

2. A Wreath

3. Mistletoe

4. A Santa Hat

5. A Christmas Stocking

Your prop of choice doesn't necessarily have to be front and center in your film but at the very least, it needs to make an appearance. It should also be noted that there won't be bonus points for including all 5 props, so don't feel compelled to do so.

## RULES AND GUIDELINES

1. If you're reading these rules and regulations, then you should have already completed the first step which is paying the submission fee. If for some reason you haven't done that, you can do so at the link [here](#). You won't officially be signed up until the fee has been paid.
2. Your film must be submitted as an MP4 or .mov file by way of Google Drive or Dropbox. Google Drive is preferred.
3. Your film must be 720P or 1080P. No 4K.
4. Your film file cannot be larger than 1.5 GB!
5. Email/Share your Google Drive Link or Direct Dropbox link to [info@fmasu.com](mailto:info@fmasu.com) no later than Saturday, December, 10th at 11:59 PM (MST.)
6. Make sure your film link email includes a film title, director's name, and phone number. Also, be sure to put "2022 Holiday Guerilla" in the subject bar.
7. Your film can be shot in any format provided it's submitted properly.
8. We ask that you include our Holiday Guerilla logo at some point during your end credits. We've included the logo in your email.
9. Your film must be built around the given topic and it must be Christmas-centric in nature. Additionally, it must include one of the previously mentioned props and it must be 7 minutes or less including credits.
10. For this particular Challenge, **avoid dark subject matter**. Also, **absolutely no nudity, no violence, no sexual situations, and no bad language**. We're not about censorship but keep in mind that this is an all-ages holiday-inspired event. In terms of what kind of film you make (comedy, drama, action, etc.), the choice is yours but again, please keep it all age-appropriate. We're far more laid back with content during our summer and Halloween editions but the Holiday Challenge offers an entirely different vibe. Translation: If you're not sure whether or not you're crossing a line with your subject matter, that probably means you're crossing it.
11. Per licensed music and footage, we will leave that to your discretion. If there's something you want in your film, that's your choice, but keep in mind, you won't be able to submit your projects to festivals (or post on YouTube) unless you have clearance on any copyrighted material. FMASU and Southern Utah's Guerilla Filmmaking Challenge are not liable for use of unauthorized content.
12. Do not post your film online until after "The 2022 Holiday Edition of the Guerilla Shorts Showcase." We want to create a "premiere" environment for both the filmmakers and attendees.
13. FMASU and the Guerilla Filmmaking Challenge will not have ownership of your films but we will archive them on our Guerilla YouTube Channel. Should you take your film on the festival circuit and require us to pull it from YouTube for that reason, contact us and arrangements will be made.

14. All completed short films will play as part of "The Holiday Edition of the Guerilla Shorts Showcase" during "A Merry Movie Christmas." This special event will take place at the historic Electric Theater on Saturday, December 17th.

15. Each submitted guerilla short will come with one free ticket to "A Merry Movie Christmas." This special charity event will include "The 2022 Holiday Edition of the Guerilla Shorts Showcase," screenings of holiday gems of Christmas past, an appearance by a very special (and jolly) guest, and a few surprises.

16. There will be audience choice awards presented to the 3 strongest films of the bunch. Filmmakers are encouraged to bring family and friends out so that they might get in on the action and vote for their favorite film.

17. Tickets for "A Merry Movie Christmas" are \$10 for adults and \$5 for children 11 and under and will go on sale soon at [fmasu.com](http://fmasu.com).

18. Your film project must adhere to all of the previous guidelines or it will be disqualified from prize eligibility. Additionally, no submission fee refunds, regardless of whether or not you finish your film. By registering, you agree to the previous rules and regulations.

**If you have any questions, concerns, or suggestions, please contact us at [info@fmasu.com](mailto:info@fmasu.com).**

**Remember; "The Guerilla Filmmaking Challenge" is certainly about having a fun time but it's also about pushing yourself creatively. For novices, don't be nervous. Just do your best. For those of you who have filmmaking experience or have participated in the "Guerilla Filmmaking Challenge" before, go the extra mile and challenge yourself in new and exciting ways. It's the most wonderful time of the year and nothing says Merry Christmas like a really great holiday film, therefore, happy movie making to all of you wonderful storytellers out there! We can't wait to see all of your completed projects!**



**FMASU**  
FILM AND MEDIA ALLIANCE OF SOUTHERN UTAH