



# THE 2021 HOLIDAY EDITION OF THE GUERRILLA FILMMAKING CHALLENGE

## CALLING FILMMAKERS OF ALL AGES AND SKILL SETS

**UTAH**--It's time to put the heebie-jeebies of Halloween behind us and move onto the warm and fuzzies as FMASU proudly presents the "The 2021 Holiday Edition of the Guerilla Filmmaking Challenge."

**We only have room for 20 sign ups** so make sure you read through the rules and regulations sooner rather than later. The submission fee is only \$20 (per film) and that fee must be paid before you're officially registered.

The topic is simple, broad, and appropriate for the yuletide season;

## CHRISTMASTIME

In addition to utilizing this topic and implementing a holiday-inspired tone, we also want you to include **at least 1** of the following props;

- 1. A Christmas tree**
- 2. A wreath**
- 3. Mistletoe**

Your prop of choice doesn't necessarily have to be front and center in your film but at the very least, it needs to make an appearance.

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## **RULES AND GUIDELINES;**

1. The first part of the signup process is paying the \$20 submission fee (Plus a paypal service fee). You won't officially be signed up for "The 2021 Holiday Edition of the Guerilla Filmmaking Challenge" until you have completed this step. You can do so by clicking the following link;
2. Your film must be submitted as an MP4 or .mov file by way of Google Drive or Dropbox. Google Drive is preferred.
3. Your film must be 720P or 1080P. No 4K.
4. Your film file cannot be larger than 1.5 GB!
5. Email/Share your Google Drive Link or Direct Dropbox link to [info@fmasu.com](mailto:info@fmasu.com) **no later than Sunday, December, 12th at 11:59 PM (MST.)**
6. Make sure your film link **email includes a film title, director's name, and phone number.** Also, be sure to put "2021 Holiday Guerilla" in the subject bar.
7. Your film can be shot in any format provided it's submitted properly.
8. Please include 2 seconds of white at the beginning and end of your movie. It makes things easier for our programming process. These 4 seconds won't count against your running time.
9. Your film must be built around the given topic meaning that it must be Christmas-centric in nature. Additionally, it must include one of the previously mentioned props, and it must be **7 minutes or less including credits.**
10. **Please be careful with content. Avoid dark subject matter.** Also, no nudity, no violence, no sexual situations, and no bad language. This is an all-ages holiday inspired charity event. In terms of what kind of film you make (comedy, drama, action, etc.), the choice is yours but again, please keep it all age-appropriate. Sidenote: If you're not sure whether or not you're crossing a line, that probably means you're crossing it.
11. Per licensed music and footage, we will leave that to your discretion. If there's something you want in your film, that's your choice, but keep in mind, you won't be able to submit your projects to festivals (or post on YouTube) unless you have clearance on any copyrighted material. FMASU and Southern Utah's Guerilla Filmmaking Challenge are not liable for use of unauthorized content.
12. Do not post your film online until after "The 2021 Holiday Edition of the Guerilla Shorts Showcase." We want to create a "premiere" environment for both the filmmakers and attendees.

13. FMASU and the Guerilla Filmmaking Challenge will not have ownership of your films but we will archive them on our Guerilla YouTube Channel. We'd also greatly appreciate a Special Thanks to FMASU during your end credits as we're always looking to brand our name. Should you take your film on the festival circuit and require us to pull it from YouTube for that reason, contact us and arrangements will be made.

14. All completed short films will play as part of "The Holiday Edition of the Guerilla Shorts Showcase" during "A Merry Movie Christmas." This special charity event will take place at the historic Electric Theater on Saturday, December 18th. Half of all proceeds from this magical event will go to [Figmentation Foundation](#), a wonderful (and vital) nonprofit dedicated to aiding children in realizing their dreams through the power of film.

15. Each submitted guerilla short will come with one free ticket to "A Merry Movie Christmas." This special charity event will include "The 2021 Holiday Edition of the Guerilla Shorts Showcase," a catered meal, a screening of a holiday gem of Christmas past, an appearance by a very special (and jolly) guest, and a few surprises.

16. There will be audience choice awards presented to the 3 strongest films of the bunch. Filmmakers are encouraged to bring family and friends out so that they might get in on the action and vote for their favorite film.

17. Tickets for "A Merry Movie Christmas" are \$20 for adults, \$10 for senior citizens and students, and \$5 for children 11 and under. And again, half of the proceeds will go to Figmentation. Tickets for "A Merry Movie Christmas" will go on soon at [fmasu.com](http://fmasu.com).

18. Your film project must adhere to all of the previous guidelines or it will be disqualified from prize eligibility.

If you have any questions, concerns, or suggestions, please contact us at [info@fmasu.com](mailto:info@fmasu.com).

Remember; "The Guerilla Filmmaking Challenge" is certainly about having a fun time but it's also about pushing yourself creatively. For novices, don't be nervous. Just do your best. For those of you who have experience or have participated in the "Guerilla Filmmaking Challenge" before, go the extra mile and challenge yourself in new and exciting ways.

Happy movie making to all of you wonderful filmmakers out there! We can't wait to see all of your completed projects! It's the most wonderful time of the year and nothing says Merry Christmas like a really great holiday film.

