

CRITERIA REVEAL, RULES, AND GUIDELINES!

Attention Utah-based filmmakers of all ages and all skill sets! The New Year Edition of the Guerilla Short Film Challenge is upon us. You'll have just over a month to put together a 5-minute short film using any resources available to you. Then, you'll have the rare opportunity to watch your creations on the big screen with a packed house. For novices, don't feel daunted by the task at hand. This is a creative process but it's also a learning experience so simply do your best. For those of you who have done this before, push yourself in exciting new ways.

We also encourage you all to join <u>FMASU's Filmmaking Connection</u> on Facebook if you're looking for help on your projects. Performers, editors, composers, writers, etc. FMASU's Filmmaking Connection is a great resource. It's also a great place to lend one another a helping hand.

It should also be noted that in 2024, our friends at The Utah Film Commission are celebrating 100 years of film here in our beautiful state, so when you set out to make your short films, remember that you're all part of this incredible celebration.

All completed Guerilla shorts will be showcased on the big screen at the Electric Theater on Saturday, March 16th at 7 PM (Doors at 6:30 PM) during our epic 2024 New Year Edition of the Guerilla Shorts Showcase Event

*SPECIAL NOTE— You're not officially signed up for the 2024 New Year Edition of the Guerilla Short Film Challenge until you've registered by paying your \$45 submission fee. You can register starting on Wednesday, January 31st at 6 PM (MST) by CLICKING HERE if you haven't already done so. If you register within the first 48 hours, you will receive \$5 off the fee during check out. Additionally, if you register within the first 48 hours, you'll also receive an extra minute towards your short film's ruinning time.

Once you've paid your fee, we'll email you specific Challenge criteria, including a spreadsheet with category and dialogue options.

Submission fees are non-refundable (regardless of whether or not you complete your project) as collected money goes toward Guerilla prize packs and toward the production of the Showcase event.

PLEASE READ THROUGH ALL GUIDELINES BEFORE SETTING OUT TO MAKE YOUR FILM!

BULLET POINTS

- The Registration/Submission Payment Portal goes live on Wednesday, January 31st at 6 PM (MST.) Once you're registered, we'll email you a link to the Challenge spreadsheet so you can sign up for your desired category and pick your specific line of dialogue.
- Only \$45 Per Film/Team. \$5 off to those who register within the first 48 hours. *It should be noted that this fee is non-refundable whether you complete your project or not.
- Submission Deadline is Monday, March 4th at 11:59 PM (MST)
- You won't officially be signed up for the Challenge until you pay the submission fee.
- <u>5-minute running time</u> (an extra 60 seconds for those who register within the first 48 hours)
- <u>6 categories to choose from. Sign ups for categories will be first come, first serve and there are only 5 signup slots per category.</u> Translation; The quicker you register/pay the fee, the better the chances of you receiving your desired category.
- In addition to picking a category, you will also be required to <u>pick a line of dialogue to implement into your film. There are 30 lines of dialogue to choose from.</u> These lines of dialogue will be listed under the "Category" section in the spreadsheet.
- We will provide a Guerilla Logo for filmmakers to include in their end credits.

All completed short films will screen during our Guerlla Shorts Showcase event at The
Electric Theater on Saturday, March 16th at 7 PM (MST.) Each film submission will come
with one complimentary ticket to the Showcase event. Additionally, there will be cash
prizes awarded to the strongest films of the bunch.

Please read the following rules and guidelines thoroughly as a missed step could disqualify your film from prize eligibility;

GUIDELINES, CATEGORIES, AND OTHER USEFUL INFORMATION

- 1. After completing your project, email downloadable Guerilla submission film files to info@fmasu.com with "2024 New Year Guerilla" in the subject bar. The submission deadline is Monday, March 4th at 11:59 PM (MST.)
- 2. Your films must be 1080P. No 4K.
- 3. Your film file cannot be larger than 1.5 GB.
- 4. Your film can be shot in any format provided it's submitted properly.
- 5. Please include 2 seconds of black screen at the end of your film. This is for programming purposes. That 2 seconds will not count toward your film's running time.
- 6. Your film must be built around your chosen category and must include your chosen line of dialogue.
- 7. Your film must be no longer than 5 minutes (Including credits.) Sidenote: A reminder that anyone who registers for the Challenge in the first 48 hours will receive an extra 60 seconds toward their running time.
- 8. In terms of content, this particular challenge is open to all ages so please be mindful of that. It doesn't have to be a family film, per se, but no language, no nudity, and no sexual situations. As for action and or violence, please keep it to the PG-variety. If the edgier fare is your game, we have the Halloween Edition of the Guerilla Filmmaking Challenge coming up this fall. Translation; If you're concerned you might be crossing a line with content, you probably are.
- 9. Per licensed music and footage used in your projects, we will leave that to your discretion. If there's something you want in your film, that's your choice, but keep in mind, that you won't be able to submit

your projects to festivals (or post on YouTube) unless you have clearance on any copyrighted material. FMASU and Southern Utah's Guerilla Filmmaking Challenge are not liable for use of unauthorized content.

- 10. <u>Do not post your film online until after the "2024 Guerilla Shorts Showcase" event.</u> We want to create a "premiere" environment for both the filmmakers and attendees.
- 11. FMASU won't have ownership of your films but we will archive them on our <u>Guerilla YouTube</u> <u>Channel</u>. Should you take your film on the festival circuit and require us to pull it from YouTube for that reason, contact us and arrangements will be made.
- 12. <u>You must include our Guerilla logo in your end credits</u>. The logo will be included in the email we send you after you register.
- 13. <u>All completed Guerilla shorts will be presented on the big screen</u> during our 2024 Guerilla Showcase event on Saturday, March 16th at the Electric Theater. Doors at 6:30 PM. The show will start at 7 PM
- 14. There will be cash prizes awarded to the best Guerilla shorts of the lot.
- 15. In addition to a cash prize, the 1st place winner will screen during Desertscape International Film Festival: Year 6, which runs from Wednesday, March 27th thru Saturday, March 30th. Speaking of which, as an added bonus, Guerilla filmmakers won't only receive one free ticket to The Guerilla Shorts Showcase on March 16th. They'll also receive a screening badge for the 2024 Desertscape International Film Festival. This badge will grant you admittance into all Desertscape screenings over the course of four epic days. We ask that you take full advantage of this incredible opportunity and take in as many Desertscape screenings as possible in a showing of support to our visiting filmmakers.

*Sidenote; That's one Guerilla Showcase ticket and one Desertscape screening badge per paid Guerilla submission.

- 16. Tickets to the 2024 New Year Edition of the Guerilla Shorts Showcase are \$10 for adults, \$5 for children (11 and under), and \$25 for a family pass (maximum of 5.) Tickets will go on sale soon. Keep checking back at FMASU.com for ticket sale updates.
- 17. As previously mentioned, your central criteria will consist of 6 categories to choose from but signups for each category are extremely limited. To be more specific, there are only 5 slots per category. After choosing your category, it can't be traded or changed so make your decision wisely. If all 5 slots for your desired category are filled, you'll simply have to pick another one. Additionally, you'll be required to

choose one specific line of dialogue to include in your film. If you're desired line of dialogue has already be chosen, you'll have to choose another one.

- 18. *PLEASE NOTE* Your film project must adhere to all of the previous guidelines or it could result in being disqualified from prize eligibility.
- 19. By registering for the 2024 New Edition of the Guerilla Short Film Challenge, you agree to the previous rules and guidelines.
- 20. If you have any questions, concerns, or suggestions, please contact us at <u>info@fmasu.com</u>. Or, again, for advice and networking, the <u>FMASU Filmmaking Connection Facebook page</u> is a great resource.

Happy movie-making to all of you creative filmmakers out there! We can't wait to see what you put together!